



SK WRLD WIDE WEBSITE OUTLINE AND DESCRIPTION

TABS:

***fill descriptions and such here**

- **Home:** Will be the page displaying the globe after hitting enter, the 3D interactive page.
- **About (SK ISLAND):** SK WRLD WIDE WAS CREATED IN 2018 BY SK LXVVY AND SK PXYNE, WHO THEN RECRUITED SK PRIINCE TO KICKOFF THE GROUP AS A RAP GROUP. AFTER YEARS OF EVOLUTION, SK WRLD WIDE IS GROWING INTO DIFFERENT AVENUES SUCH AS FASHION, HUMANITARIANISM, AND VARIOUS MEDIA OUTLETS.

WE CURRENTLY HOUSE 10+ CAREERS FROM MUSIC ARTISTS, PRODUCERS/ENGINEERS, MEDIA EDITORS, DESIGNERS, AND MORE.

SK WRLD WIDE CURRENTLY PARTNERS WITH *COLORADO FEEDING KIDS* TO PACKAGE FOOD FOR THOSE IN NEED. LOCATIONS INCLUDE THE UNITED STATES, JAMAICA, AND MORE COUNTRIES AROUND THE WORLD. SK WRLD WIDE PLANS TO FURTHER LEAVE OUR FOOTPRINT BY PROVIDING FOR OTHER HUMANITARIAN CAUSES AS TIME CONTINUES.

ON TOP OF OUR CURRENT GOALS TO COLLECTIVELY TO FEED OUR FAMILIES, WE ARE IN THE PROCESS OF BECOMING A BILLION DOLLAR PARENT COMPANY, PROMOTING THE BEST QUALITY IN EACH OF OUR FIELDS OF OPERATION.

- **Team:** All members with a picture and description
- **Store:** Will display merch and any ticket sales if we have any going on
- **Music:** Artists latest music released with links to different platforms
- **Media:** Display of videos, pictures, and edits
- **Contact:** Forms of contact for different reasonings
- **Upcoming:** List of future events with location and date

APPEARANCE:

- **The general idea:** The main attraction of the page is that it will be a planet in space that resembles the earth. This earth-like planet will have different shaped continents which will represent the different tabs of our website. For example, in comparison to our globe, clicking on North America will take you to the About page, while clicking Africa will take you to the Store tab, etc. The tabs that open will be minimizable tabs that pop up with a cool space-esc UI (if not possible, same concept, but instead of minimizing, an arrow that brings you back to “Home”, the globe menu.
- **More detail:** The globe should be grabbable by clicking and dragging it to the direction you want to turn it. There can be pins that stick out of the continents (tabs) which could make finding that they want a little easier. The page pop-ups will take over most of the screen with a minimize tab in the corner of them which [animated] shoots it back to the continent when clicked [maybe like a star?] The pop-up tab screens can be easy to the eye, and sort of flat with a scroll if content fills the page.
- **Deeper Detail with References/specifics:**
 - ↳ lawge.com (For starters, the enter button. For our site, we would like the landing page to be outer space and then a translucent glowing square button in the middle that says ENTER; when you click you will warp forward through space [animated] and stop at the SK Planet. The next feature we would like similar to their site is the spinning 3D models of the merchandise on the store menu.
 - ↳ skwrldwide.com (Spotlight as a popup on home page displaying the YouTube video connected to the song similar to how it is on the homepage here. Instead on the new site it will be a minimizable popup that shrinks down to a spaceship with shakes and buzz animations like a shock alert floating above the globe.)
 - ↳ <https://earth.google.com/web/@-2.06471441,-98.5771327,-7344.6589285a,22.259099,57480907d,35y,0h,0t,0r/data=MikKJwolCiExRm15ekN2RzRzYTdqVFZrSE05Rlh hMUI5dV9WVktndDYgAToDCgEw> (Similar visual aesthetic with the planet out in space and you can grab it and look at the different sides of the planet freely [maybe ours slightly more cartoonish similar to the example below])
 - ↳ <https://www.youtube.com/watch?app=desktop&v=friTpEjQb5s> (I like the art style a little more relatively to this example with the brighter look. I also like how the pins stick out with the flags. I was thinking instead of the pins having flags, for ours the “flags” can be the words just sticking out like a flag next to the pin, making it easier for page navigation, not making it too hard for people to get around the site. On our site, when you click on the pin or continent corresponding to the page, the popup of the page will open similar to described earlier with a minimizable function.)

FUNCTION:

- Home:
- **About (SK ISLAND<-name of the tab):** Tab which has a gallery which is editable and a large text box in which we will input our descriptions.
- Team: You can click on a picture (of the artist/member) and that shows you their profile with a description about them and buttons taking them to the links they provide (most likely social media icons which lead to the corresponding pages)

- **Store:** Discounts applied for members signed up. System where we can send mass emails to signed up members about shop updates. Other than that, a regular checkout system in which we can try to allow as many of the payment methods as possible.
- **Music:** Ability to click on the artwork which leads to the all platform link inputted. Play button under that which plays a 30 second preview of the song (if not too complicated; might be easiest with a soundcloud embed).
- **Contact:** When you click one of the emails listed, it pops up a box where they can type their email, the subject, and message.
- **Upcoming:** When you click on alerts that mention New Music, it will take you to the all platforms link (new internet tab redirect while site is still open in tab in front). As for events that are physical, clicking the event will have a drop down listing the address and the information of the event. That can be like a description drop down which we can edit in the work portal.

BACKEND:

- **Work Portal:** All items mentioned here in the backend will be for staff/admin of SK WRLDWIDE, in order to update the content of the website on the various tabs. I guess something similar to the site builder layouts like GoDaddy or Wix. Something more simple and built for our site, for our staff to easily be able to edit the details of the site. There should be a cool discreet button or action that takes you to the sign in where credentialed members can sign in and quickly make the changes to the site that they need.
 - ↳ **Store:** Area where we can upload images to the 3D models (of the clothes and merchandise) almost like a customization station so that we can design the models ourselves in order to update the site when we have new product.
 - ↳ **Music:** Area where we can change the artwork and the link that clicking on it leads to, descriptions, etc.

